



NATIONAL NEWS

## UPES Commemorates International Women's Day With Creation Of ₹50 Lakh Corpus For Women Entrepreneurs

By India Education Diary ... — On Mar 9, 2024

Share



Dehradun : Celebrating the spirit of womanhood, UPES today announced a corpus of ₹50 lakh for the Runway Program – to support startups founded by women entrepreneurs. Other than this, the university also pledged its support to 50 women scholars pursuing Ph.D. at UPES by offering them fellowships to encourage their academic pursuits and facilitate their research endeavours. The university also announced a ₹2 lakh insurance cover specifically designed for the women support staff, thereby reaffirming its commitment to their personal and professional growth.

The announcements were made at the launch event of 'Aaj Ki Rani' musical video. The song, sung by the reputed Bollywood singer Daler Mehndi, is an artistic and musical expression of women's empowerment that celebrates the strength and grit of India's modern women. The music has been composed by Sh. Nishant Ramteke and the lyrics of the song have been penned by Dr. Sharad Mehra, Chairman – HERS, the sponsoring society of UPES.

UPES initiated the celebrations with a Women's Bike Rally that was flagged off by Smt. Geeta Pushkar Dhami, a renowned social worker and wife of the Hon'ble Chief Minister of Uttarakhand, Shri Pushkar Singh Dhami, at 8:30 a.m. from 'Mahendra Ground' Dehradun Cantt. The rally, led by women bikers, showcased the strength, resilience and capabilities of women from various walks of life, and culminated at the Bidholi campus of UPES. The mega event attracted 300 staff and faculty members, along with 200 students from the university, underscoring UPES's commitment to empowering women and fostering an inclusive environment for them.

"In our ongoing efforts to support and uplift women, we are committed to providing opportunities for their education, skills training and personal growth. Through such initiatives, like the Women's Day event and the ₹50 lakh corpus for women-led startups, we are working towards a more inclusive and empowered society. We are committed to fostering an environment where women thrive and succeed in all their endeavours," Dr. Ram K. Sharma, Vice Chancellor, UPES, stated.

The music video 'Aaj Ki Rani' perfectly captured the essence and true spirit of womanhood, while beautifully depicting the various inspiring roles played by women. The video is available on YouTube, Instagram, Spotify and Apple Music.